

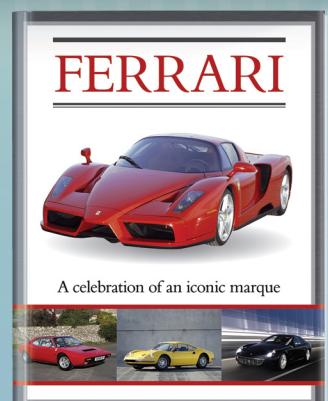
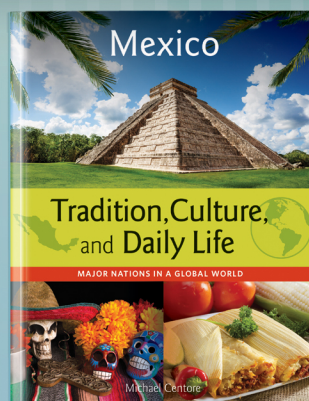
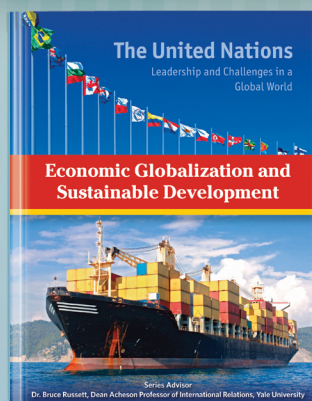
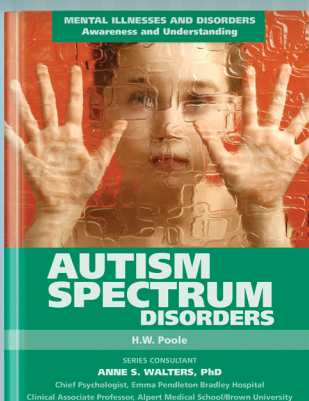
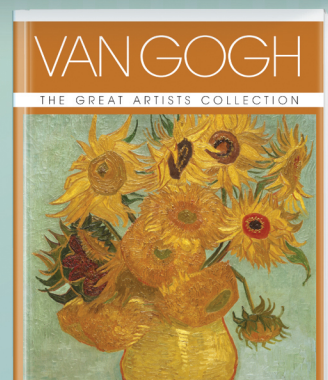
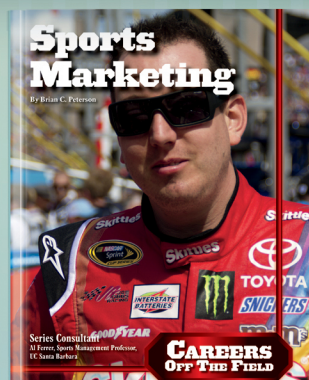
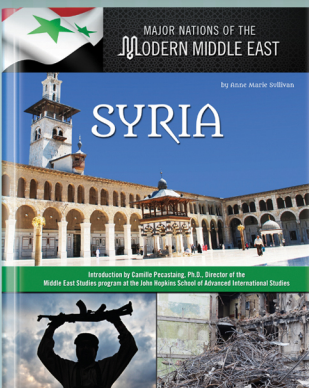
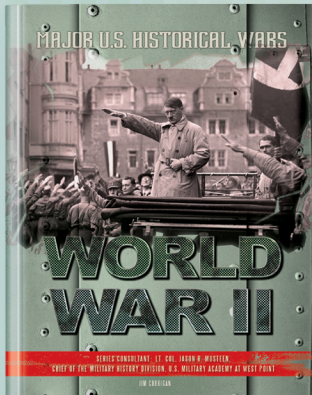
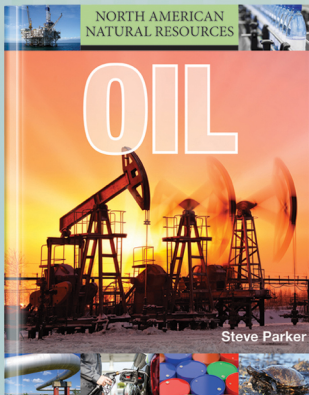


MASON CREST

PUBLISHING WHAT MATTERS

19 NEW
SERIES FOR
Y.A. READERS

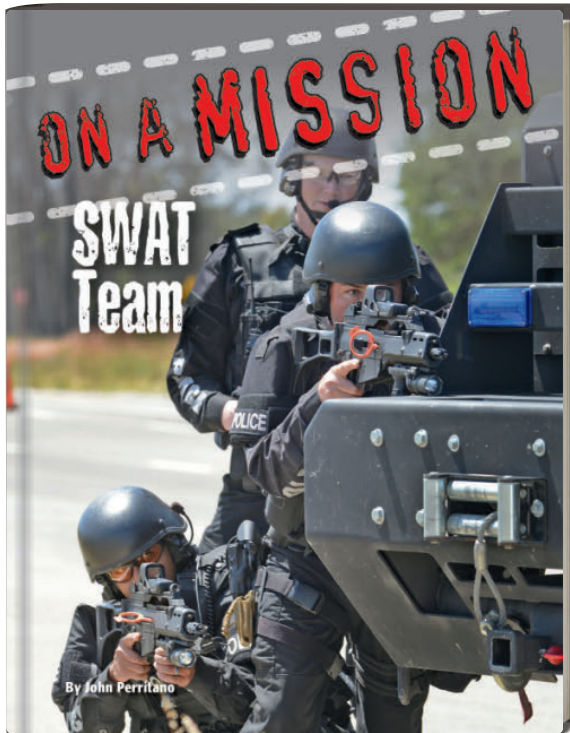
SCHOOL YEAR 2015-2016 CATALOG



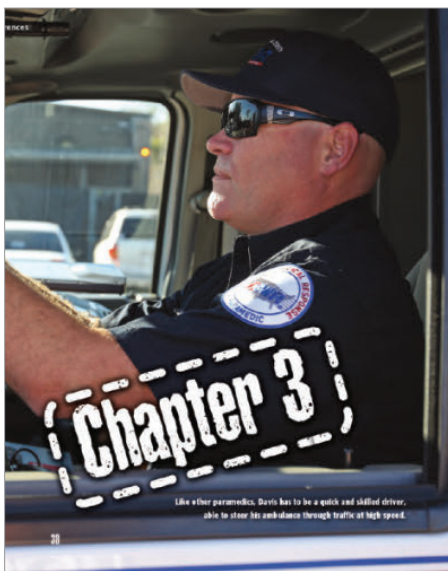
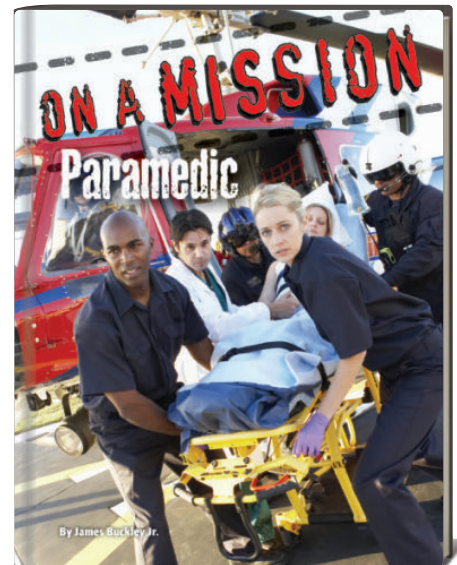
FEATURING CONSULTANTS FROM: **YALE** BOSTON CHILDREN'S MEDICAL HOSPITAL
BROWN UNIVERSITY US DEPT OF JUSTICE **GALLUP POLL** ASSOCIATION
THE NATIONAL **HARVARD** JOHNS HOPKINS FOREIGN POLICY FOR WOMEN
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RESEARCH INSTITUTE IN SCIENCE

ON A MISSION

DAY AFTER DAY, MEN AND WOMEN
RISK THEIR LIVES TO KEEP OTHERS SAFE.
THESE ARE THEIR STORIES.



In each volume, readers will go ON A MISSION with highly-trained experts in jobs that combine action, adventure, and service. Sweat alongside a bomb disposal expert; hit Mach 1 with a fighter pilot; wade into smoke and flames with firefighters; or learn what its like for a Secret Service agent to take a bullet for the president. For each of the exciting jobs in this series, readers will learn what sort of person takes on this challenge, about the intense training of mind and body, and about the amazing technology that helps them do their jobs. Not everyone will want to take on these challenges; but now everyone can read about them . . . mission accomplished!



Tools and Technology

Paramedics depend first on their skills and training. They have to be mentally ready to deal with any situation, from a house fire to a heart attack to a car wreck, but their training can only take them so far. They need the right gear to finish the job. Let's take a look at some of the important tools and techniques that paramedics use in the field to save lives.

Getting to the Trouble

The paramedics' list of tools starts with the vehicle they usually drive: the ambulance. These large vans are packed with gear, and are spacious enough to carry a patient in the back. The flashing lights and siren make sure that other drivers know to get out of the way as the paramedics speed to a call. The vans are heavy-duty, since they will be on the road for hours at a time and have to respond. An ambulance must

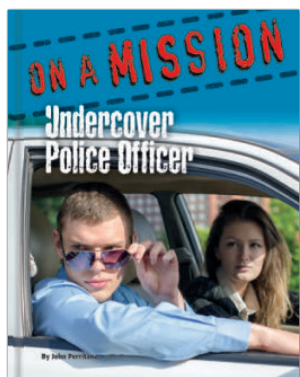
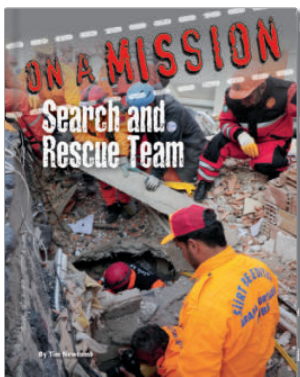
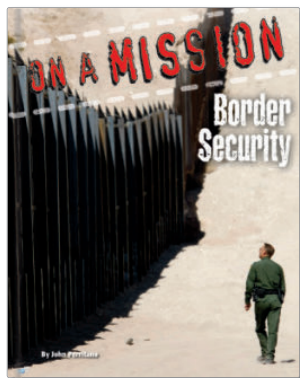
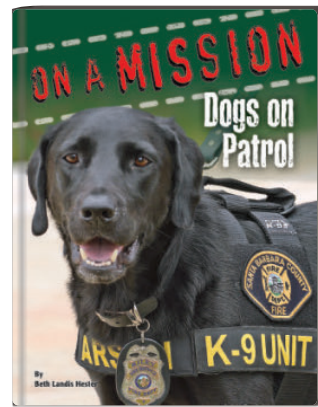


Words to Understand

defibrillator a machine that uses electricity to restart proper rhythm in a heart
extrication the process of carrying a patient from the field into the ambulance
stabilized in the medical world, means that a person's condition has been controlled or slowed enough for them to be taken safely to a hospital
trauma any physical injury to the body, usually involving bleeding

21





12 VOLUME SET

NEW!

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Bomb Squad Technician	-3392-4	-8501-5
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Dogs on Patrol.....	-3397-9	-8506-0
FBI Agent	-3394-8	-8503-9
Fighter Pilot	-3395-5	-8504-6
Firefighter	-3396-2	-8505-3
Paramedic.....	-3398-6	-8507-7
Search and Rescue Team	-3399-3	-8508-4
Secret Service Agent	-3400-6	-8509-1
Special Forces.....	-3401-3	-8510-7
SWAT Team	-3402-0	-8511-4
Undercover Police Officer	-3403-7	-8512-1

EDITORIAL KEY ICONS

In response to the principles of the Common Core, our editorial team has devised key icons placed within our books, providing the reader with further reading comprehension and learning opportunities.



Words to Understand



SideBars



Text-Dependent Questions

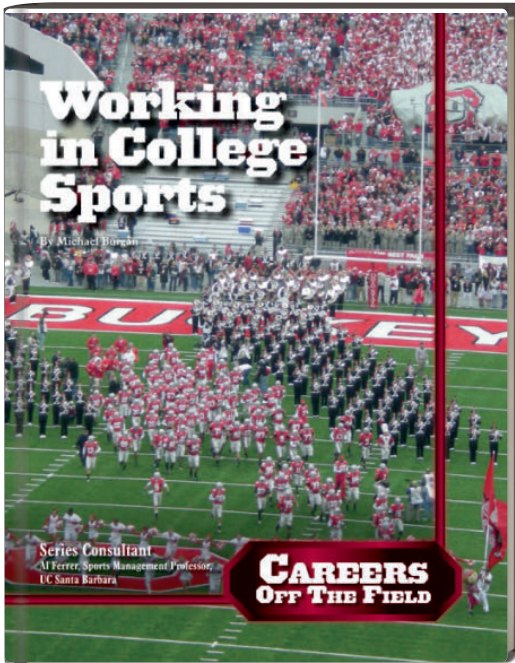


Research Projects



Series Glossary of Key Terms

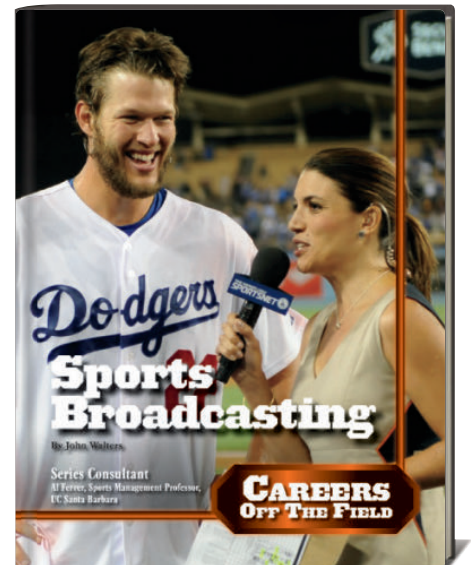
CAREERS OFF THE FIELD

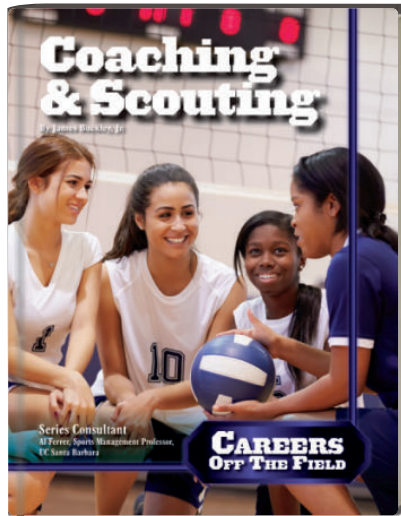
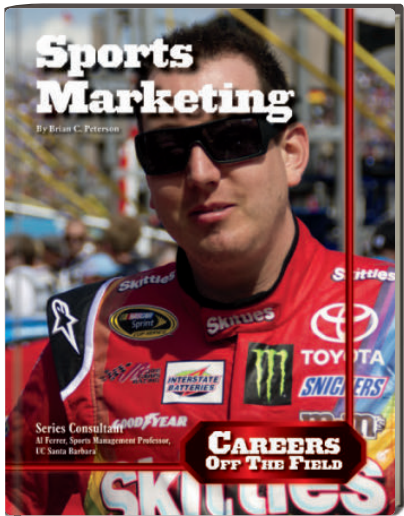


Millions of young people play and love sports, but only a select few will have a shot at the big money on the playing field . . . but off the field, opportunities abound. In *Careers Off the Field*, passionate sports fans with an eye on sports business will get an insiders guide to a wide range of jobs, from becoming an agent or a coach, to running a stadium or a sports marketing firm, to covering sports as a journalist or broadcaster. Sports management is one of today's fastest-growing college majors, and *Careers Off the Field* will provide tomorrow's sports leaders with the game plan they need to make it to the finish line. Contributors to the series have written for the NFL, *Sports Illustrated*, *Newsweek*, and *Mens Journal*; interview subjects include experts from top colleges and pro teams. Each book provides ideas that readers can take action on right now, along with a look at what they can expect in the future.

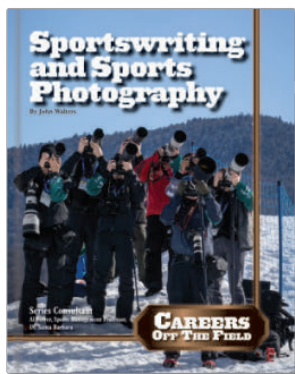
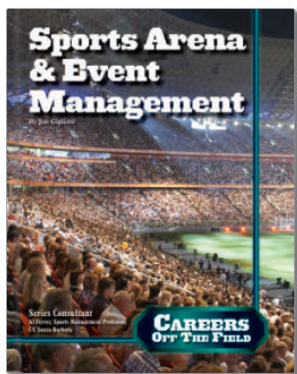
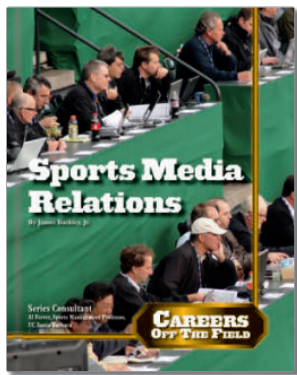
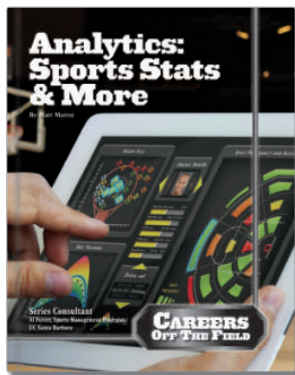
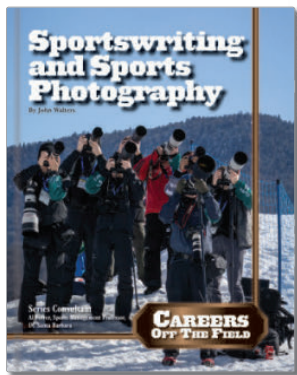
A LIFE IN SPORTS DOESN'T HAVE TO END WITH THE FINAL HIGH SCHOOL GAME... KEEP PLAYING AND EARNING WITH CAREERS OFF THE FIELD.

Series Consultant: Al Ferrer, founded the sports management program at the University of California, Santa Barbara, after an award-winning career as a Division I baseball coach. Along with his work as a professor, Ferrer is an advisor to pro and college teams, athletes, and sports businesses.





**LEAD A TEAM
OF EXPERTS TO
MAKE ATHLETES
SUCCESSFUL
ON AND OFF
THE FIELD.**



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Sports Arena and Event Management.....	-3266-8	-8524-4
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Sports Media Relations	-3269-9	-8527-5
Sportswriting and Sports Photography.....	-3273-6	-8531-2
Working in College Sports	-3274-3	-8532-9

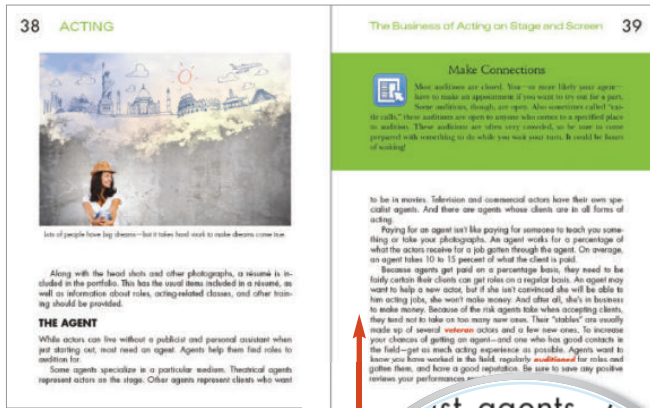
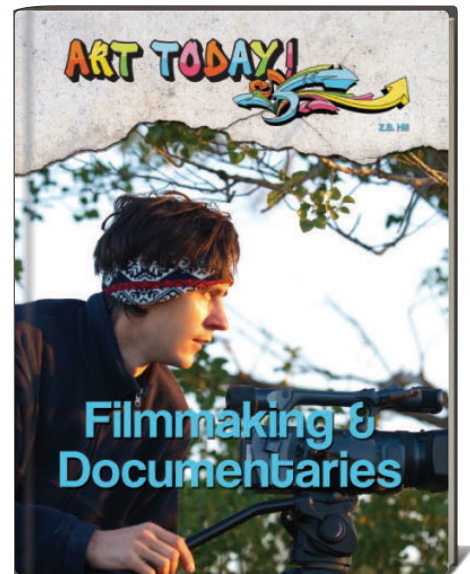
EDITORIAL KEY ICONS

In response to the principles of the Common Core, our editorial team has devised key icons placed within our books, providing the reader with further reading comprehension and learning opportunities.



ART TODAY!

While many young people dream of a life of creativity in the arts, few have concrete ideas about what a career in a creative industry might look like in reality. This series brings readers inside their favorite creative fields including film, photography, painting, and music to truly understand the business-side of the art they love. The series allows readers to see the many opportunities for someone passionate about starting a creative career. Each title explores a different part of the art world, covering topics from the basics of how the art is produced to the details of the industry that surrounds the creators and artists.



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 Actual Text Size



Aspiring artists will find practical information and advice on how to get started in the arts in this series.

- Vocabulary, research-project suggestions, and review questions are included in every chapter...
- Of note is the series' inclusive representation of diversity in the photos...

— School Library Journal

The layout includes...inset boxes with detailed information on notable film figures and key concepts; and targeted projects and questions to help readers dive deeper into the ideas.

— Booklist

10 VOLUME SET

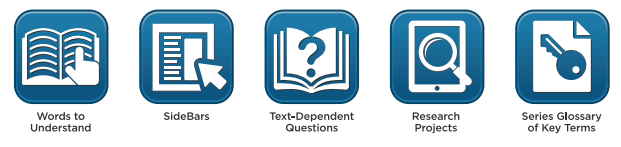
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	HBK ISBN	E-ISBN
Acting: Stage & Screen.....	-3168-5	-8705-7
Art Festivals & Galleries:		
The Art of Selling Art.....	-3169-2	-8706-4
Comedy & Comedians	-3170-8	-8707-1
Filmmaking & Documentaries	-3171-5	-8708-8
Music & Musicians	-3172-2	-8709-5
Painting	-3173-9	-8710-1
Performing Arts	-3174-6	-8711-8
Photography.....	-3175-3	-8712-5
Sculpting	-3176-0	-8713-2
Writing: Stories, Poetry, Song, & Rap..	-3177-7	-8714-9

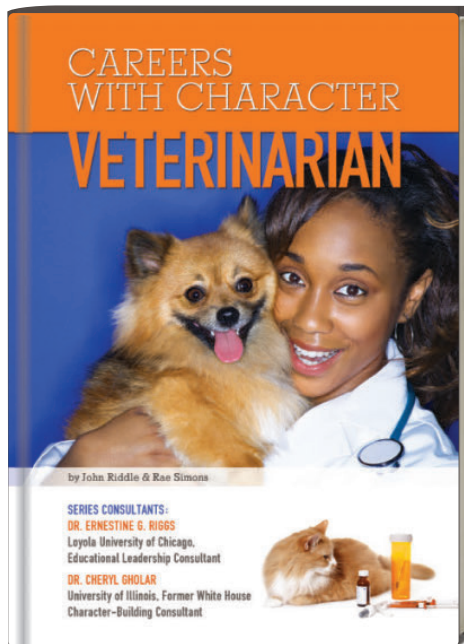
EDITORIAL KEY ICONS

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CAREERS WITH CHARACTER

COMBINES INFORMATION ABOUT A REAL-LIFE CAREER with practical steps toward building character, as well as facts about educational requirements and skills necessary for these popular careers.



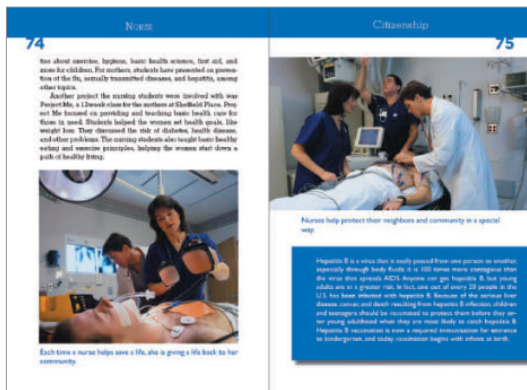
“...this is a unique & beneficial resource for young adults making decisions about their futures, as well as for high school or even college counselors to use with students. It is a reminder that careers are more than salary and perks; they might possibly be a means of influencing the world.”

— VOYA

“Of greatest interest are the real life vignettes that lead off most chapters in this book; they frame the ethical elements that are so important in professional life. Topics such as confidentiality, conflict of interest, person-centered service, and diligence are presented in turn in a way that should help readers to ponder regarding their own values.”

— Children’s Literature

Series Consultants: Dr. Ernestine G. Riggs, Loyola University of Chicago, Educational Leadership Consultant, and Dr. Cheryl Gholar, University of Illinois, Former White House Character-Building Consultant



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Childcare Worker	-2752-7	-9048-4
Clergy.....	-2753-4	-9049-1
Computer Programmer.....	-2754-1	-9050-7
Financial Advisor.....	-2755-8	-9051-4
Firefighter	-2756-5	-9052-1
Homeland Security Officer.....	-2757-2	-9053-8
Journalist	-2758-9	-9054-5
Manager.....	-2759-6	-9055-2
Military & Elite Forces Officer	-2760-2	-9056-9
Nurse	-2761-9	-9057-6
Politician.....	-2762-6	-9058-3
Professional Athlete & Sports Official	-2763-3	-9059-0
Psychologist	-2764-0	-9060-6
Research Scientist	-2765-7	-9061-3
Social Worker	-2766-4	-9062-0
Special Education Teacher.....	-2767-1	-9063-7
Veterinarian	-2768-8	-9064-4



EARNING \$50K - \$100K WITH A HIGH SCHOOL DIPLOMA OR LESS

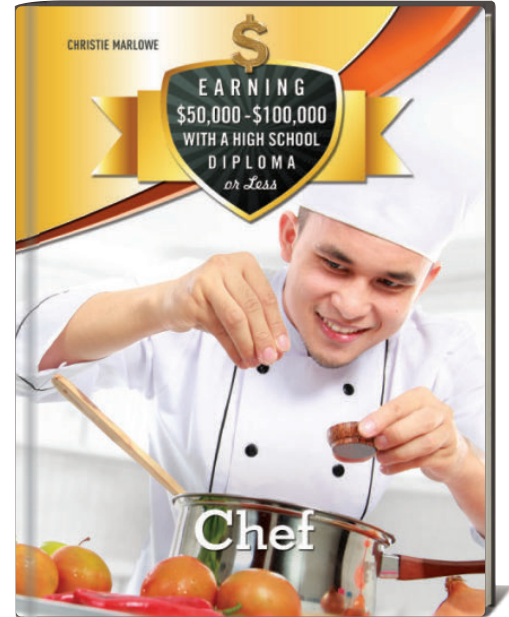
NOT EVERYONE HAS TO GO TO COLLEGE IN ORDER TO SUCCEED IN LIFE!
In this series, young adult readers learn about a variety of rewarding, high-paying careers that do not require a college education. These books offer practical tips for landing the various jobs, as well as realistic, on-the-job expectations.

“ In-depth and with insider interviews, this solid resource for high-school students addresses the tools and skills necessary for starting down the path to pet care. ”

— Booklist

“ ...Written in a conversational tone with large font and nicely illustrated with captioned photographs. ”

— School Library Journal



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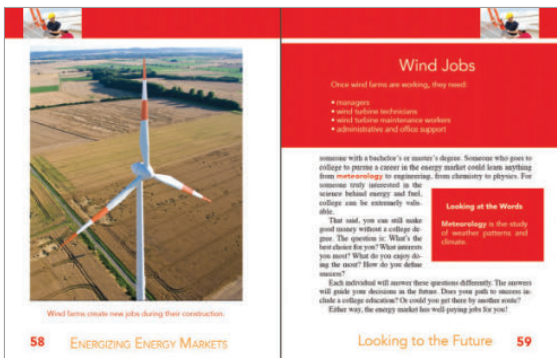
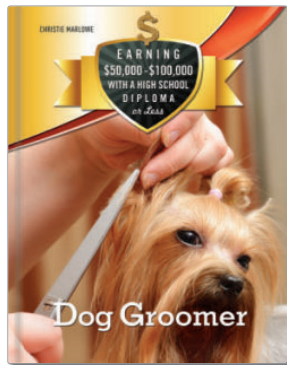
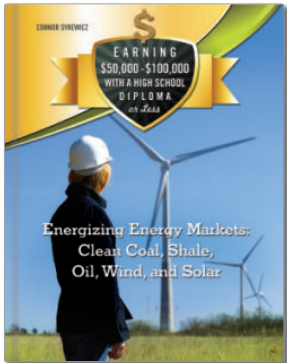
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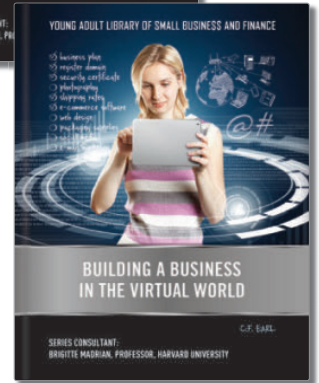
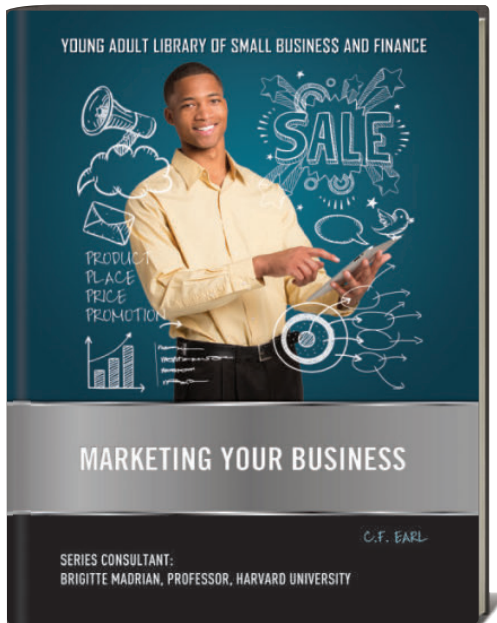
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Car Mechanic	-2889-0	-8925-9
Chef	-2890-6	-8926-6
Cosmetologist.....	-2891-3	-8927-3
DJ	-2892-0	-8928-0
Dog Groomer	-2893-7	-8929-7
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Clean Coal, Shale, Oil, Wind, and Solar.....	-2894-4	-8930-3
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THIS INFORMATIVE SERIES GIVES FUTURE ENTREPRENEURS and businesspeople practical advice about starting and running a business, including developing a plan, organizing time, sources of funding, marketing, and much more.

Series Consultant: Brigitte Madrian, Aetna Professor of Public Policy & Corporate Management at the Harvard Kennedy School.

“ *The authors freely address the challenges & pitfalls of making a business successful, as well as the rewards.*

- *The texts are written in a positive and encouraging tone.*

— *School Library Journal*

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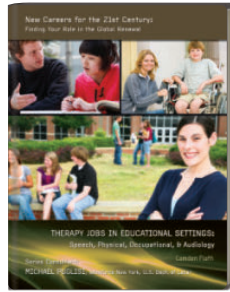
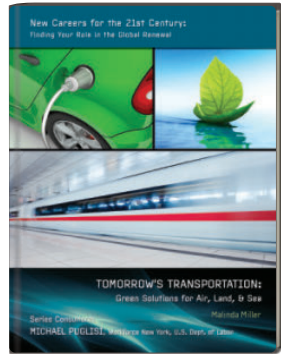
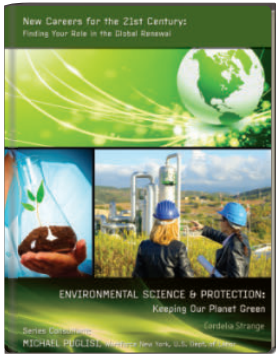
	HBK ISBN	E-ISBN
Building a Business in the Virtual World	-2913-2	-8903-7
Business & Ethics	-2914-9	-8904-4
Business & the Government: Law & Taxes.....	-2916-3	-8906-8
Business Funding & Finances	-2915-6	-8905-1
Keeping Your Business Organized:		
Time Management & Workflow	-2917-0	-8907-5
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Marketing Your Business	-2919-4	-8909-9
Starting a Business: Creating a Plan	-2920-0	-8910-5
Understanding Business Math & Budgets.....	-2921-7	-8911-2
What Does It Mean to Be an Entrepreneur?	-2922-4	-8912-9



NEW CAREERS FOR THE 21st CENTURY: Finding Your Role in the Global Renewal

Series Consultant: Michael Puglisi, Workforce New York U.S. Dept. of Labor

This series presents young adults with facts about the best careers for the 21st century. Workers in expanding green industries, those who have computer skills, and those with the talent & enthusiasm to build a global world will find growing opportunities in a variety of fields.



11 VOLUME SET

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